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The Storm Of Creativity: Simplicity: Design, Technology, Business, Life





Synopsis

Although each instance of creativity is singular and specific, Kyna Leski tells us, the creative process is universal. Artists, architects, poets, inventors, scientists, and others all navigate the same stages of the process in order to discover something that does not yet exist. All of us must work our way through the empty page, the blank screen, writer's block, confusion, chaos, and doubt. In this book, Leski draws from her observations and experiences as a teacher, student, maker, writer, and architect to describe the workings of the creative process. Leski sees the creative process as being like a storm; it slowly begins to gather and take form until it overtakes us - if we are willing to let it. It is dynamic, continually in motion; it starts, stops, rages and abates, ebbs and flows. She maps the arc of the creative process by tracing the path of water droplets traveling the stages of a storm. Leski draws on examples of creative practice that range from Paul Klee to Steve Jobs, from the discovery of continental drift to the design of Antoni Gaudi's Sagrada Familia. Creativity, Leski tells us, is a path with no beginning or end; it is ongoing. This revelatory view of the creative process will be an essential guide for anyone engaged in creative discovery. The book is published by MIT Press.

Book Information

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Customer Reviews

Enjoying this read. Some ideas have been stated/framed differently in other books on creativity, but Leski writes in a casual/poetic way that makes complex ideas accessible. Not so much a "how-to", but a framework that allows perspective on one's own creative practice. Would be a good book for

students to read.

From the Act of Creation, by Arthur Koestler to Zen Mind, Beginner's Mind by Suzuki Roshi, to Kyna Leski it all comes down to the space between heaven and earth where the storm arises. The excitement and the terror of that place is all that we have to be truly alive. Imagine what life would be without "the storm of creativity."

This book is truly a treasure and a presents a beautifully intuitive metaphor about creativity and cultivating a creative practice. I read it about a year ago and now I am revisiting it by listening to the audiobook version because it is such a wonderful book!

A thoughtful and poetic book about the creative process, written from the perspective of an artist and architect.

This is a fascinating book: She shares the way she sees the world so well.

great book for a gift to any creative people you may know and get it signed if you live in RI by the writer

Kyna Leski is one of the most important and influential architecture teachers in the US. This book is a supremely well organized distillation of many years' experience teaching architecture and other design fields at undergraduate and graduate level. For teachers of architecture this is an essential book--hopefully it will spark a serious discussion about pedagogy in our field. In my opinion her book also has great value for thoughtful people working in other fields--politicians, businesspeople, composers--for anyone who must come up with a singular response to situations/problems that don't have a clear definition or solution. It is risky to write about creativity. Methods, rules, or techniques for being creative obviously won't work since each creative task and answer is unique. Accounts of the creative process-- stories of how others have framed and resolved problems-- can also also be of limited use since the firsthand experience often seems continuous or instantaneous, and usually lies below the threshold of conscious attention. Kyna Leski brings a deeply reflective mind to this elusive phenomenon--she slows down the process, and in my opinion accurately accounts for what is going on. She shows us that the creative process is not continuous or seamless. There are junctures, phase changes. At different points in the trajectory, different rules

apply: there's a moment to think analytically and another moment to intentionally transgress what one has already done and thought. She is able to point to these discontinuities and offer helpful suggestions. Her guiding hand is strong but also light: "Why don't you try this?"Some readers who consider themselves experts in their chosen terrain, working and teaching in creative fields, will no doubt be provoked by this book. To give one example: by my understanding Leski advocates diagrammatic thinking at a late point in the creative process. Those who are committed to diagrams as initiating seeds for thought will disagree with this--and so will others who see no beneficial place in the creative process for diagrams. I think that this book will become a fundamental reference for discussions and debates on creativity.

Wonderfully written. In many ways this book is about how we need to live in our rapidly changing world. It is how we need to engaged in creative processes and less focused on consuming things. In many ways it is about the magic of our existence, but very connected to reality, which continues to evolve. It is a book that everyone should read whether they work in the Arts, the Social Sciences, or Crafts.

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